



# ***Advanced Technology Program***

***Marc G. Stanley, Acting Director***

***Advanced Technology Program***

***National Institute of Standards and Technology***

***Technology Administration***

***U.S. Department of Commerce***

*(301) 975-4644*

*marc.stanley@nist.gov*

*www.atp.nist.gov*



The background of the image is an American flag, with the stars and stripes visible. A large, semi-transparent circular vignette is centered over the flag, creating a spotlight effect on the text.

***“The man with a new idea  
is a crank ... until the  
idea succeeds.”***

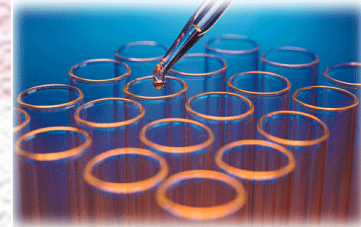
*Mark Twain (1897)*



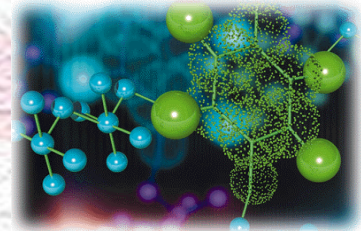
# ***ATP Mission ...***

To accelerate the  
development of  
innovative  
technologies for broad  
national benefit  
through partnerships  
with the private sector.

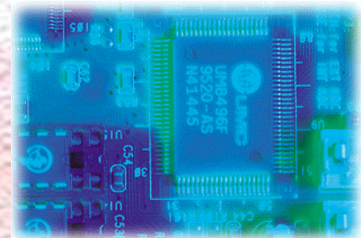
**Chemistry**



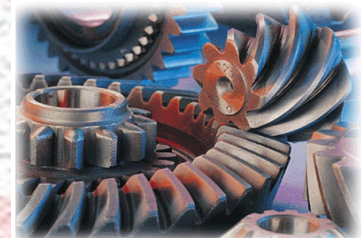
**Biotechnology**



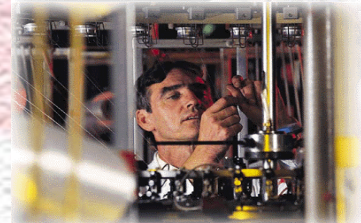
**Electronics**



**Manufacturing**



**Advanced  
Materials**

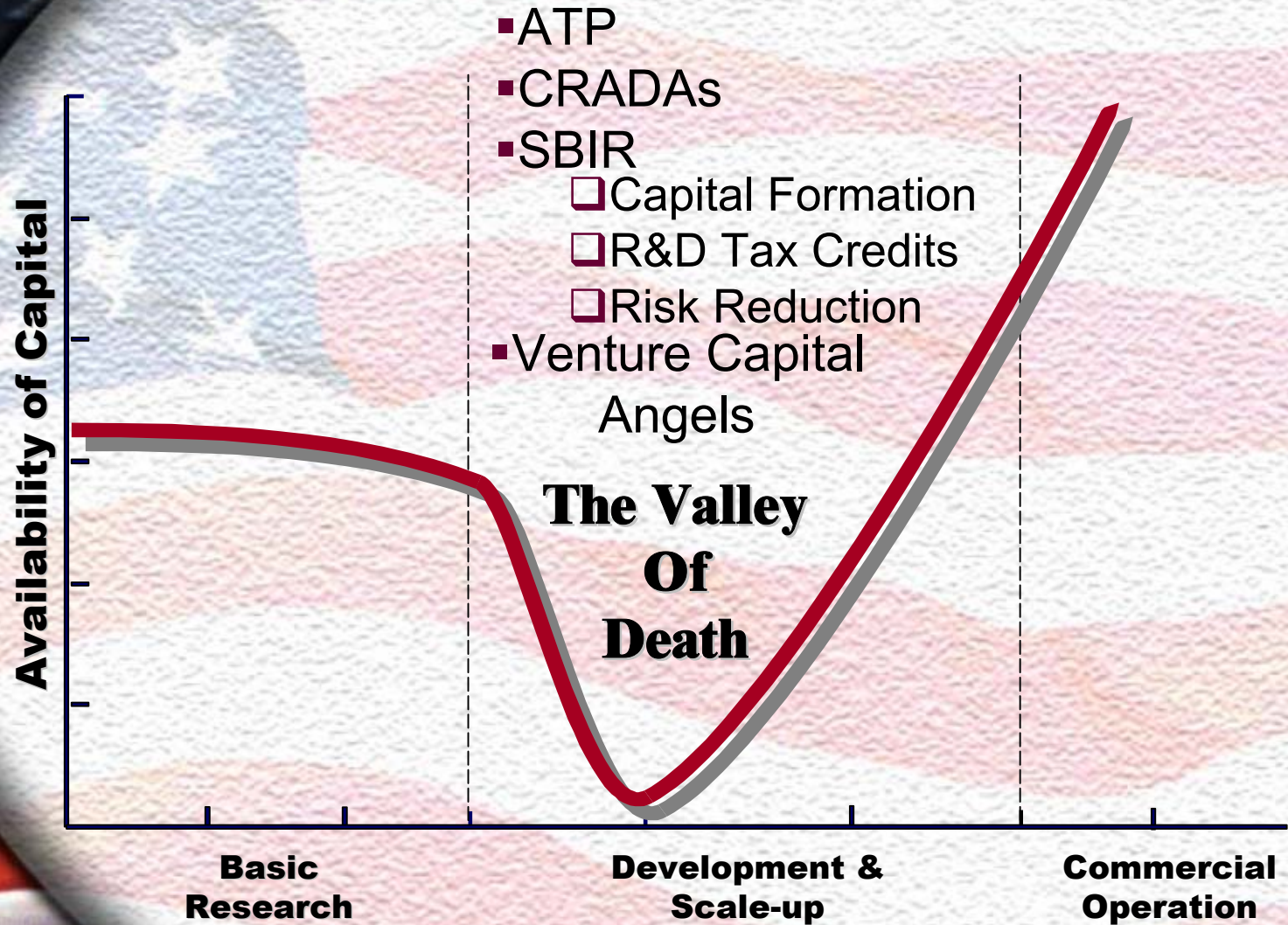


**Photonics**





# ***Technology Policy Framework***





# ***Exciting New Technologies ...***



***Bridging the Gap Between the  
Laboratory and the Marketplace***



# ***The Difference ATP Makes***

**With the ATP, R&D is:**

- ☐ **Higher risk**
- ☐ **Creating leap-frog technologies**
- ☐ **Leading to multiple applications**
- ☐ **Expanding company and national competencies**
- ☐ **Broadly diffused**

**ATP**

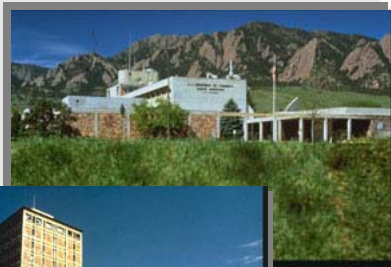


# ***NIST Mission***

***Strengthen the U.S.  
economy and improve  
the quality of life by  
working with industry to  
develop and apply  
technology,  
measurements, and  
standards.***



**Gaithersburg, MD**



**Boulder, CO**



**Rockville, MD**



# ***ATP is part of NIST***



- ❑ 3,300 employees
- ❑ \$800 million annual budget
- ❑ 1,200 industrial partners
- ❑ 2,000 field agents
- ❑ 1,550 guest researchers
- ❑ \$1.5 billion co-funding of industry R&D
- ❑ National measurement standards

***Helping America Measure Up***



# ***The Competitive Environment***

- Advances in technology account for more than *50 % of U.S. economic growth*
- Global competition has forced a focus on *short-term return* on investment
- Now more than ever, our nation's economic well being depends on *rapid development and commercialization* of technology





# ***A Decade of Innovation***

- Since 1990, **4,696 proposals** submitted to **42 competitions**, requesting **\$10.1 B** from ATP
- **581 projects awarded** with **1,250 participants** and an equal number of subcontractors
- **185 joint ventures** and **396 single companies**
- **\$3.6 billion of high-risk research funded**
  - ***ATP share = \$1.8 billion***
  - ***Industry share = \$1.8 billion***
- Small businesses are thriving
  - ***61% of projects led by small businesses***
- Over **150 universities** participate
- Over **25 national laboratories** participate



# ***Today's Investments ...***

## ***Electronics and Photonics (\$419 M)***

- Microelectronics
- Optoelectronics
- Optics Technologies
- Power Technologies
- Wireless Electronics
- Organic Electronics

## ***Biotechnology (\$343 M)***

- DNA Technologies
- Tissue Engineering
- Drug Discovery Methods
- Proteomics
- Medical Devices and Imaging
- Microfluidics

## ***Manufacturing (\$218 M)***

## ***Information Technology (\$423 M)***

- Advanced Learning Systems
- Component-Based Software
- Digital Video
- Information Infrastructure for Healthcare
- Electronic Commerce
- Dependable Computing Systems
- Technologies for the Integration of Manufacturing Applications

## ***Chemistry and Materials (\$401 M)***

- Chemical Processing Sensors
- Metabolic Engineering/Catalysis
- Combinatorial Methods
- Separations/Membranes
- Materials Processing
- Advanced Materials
- Nanotechnology
- Material Interfaces





# ***ATP Awards to Date by Technology Area***

Forty Two Competitions (1990-2001)

*As a Percent of \$1,804 M Awarded*

## ***Technical Disciplines***

Advanced Materials/ Chemistry	22%
Biotechnology	19%
Electronics/ Photonics	23%
Info Tech	24%
Manufacturing	12%

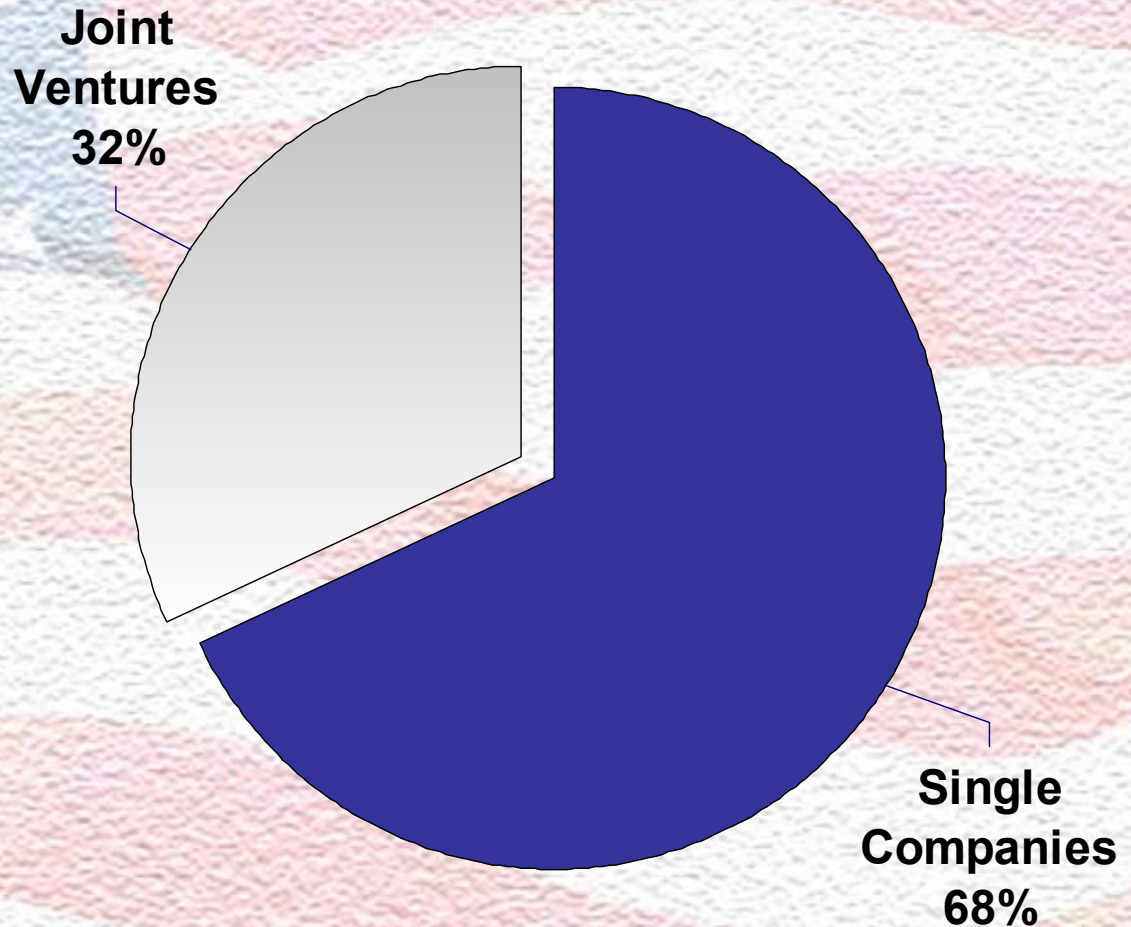
## ***Total Investment***

Advanced Materials/ Chemistry	\$397 M
Biotechnology	\$343 M
Electronics/ Photonics	\$415 M
Info Tech	\$433 M
Manufacturing	\$216 M



# ***Participation in the ATP***

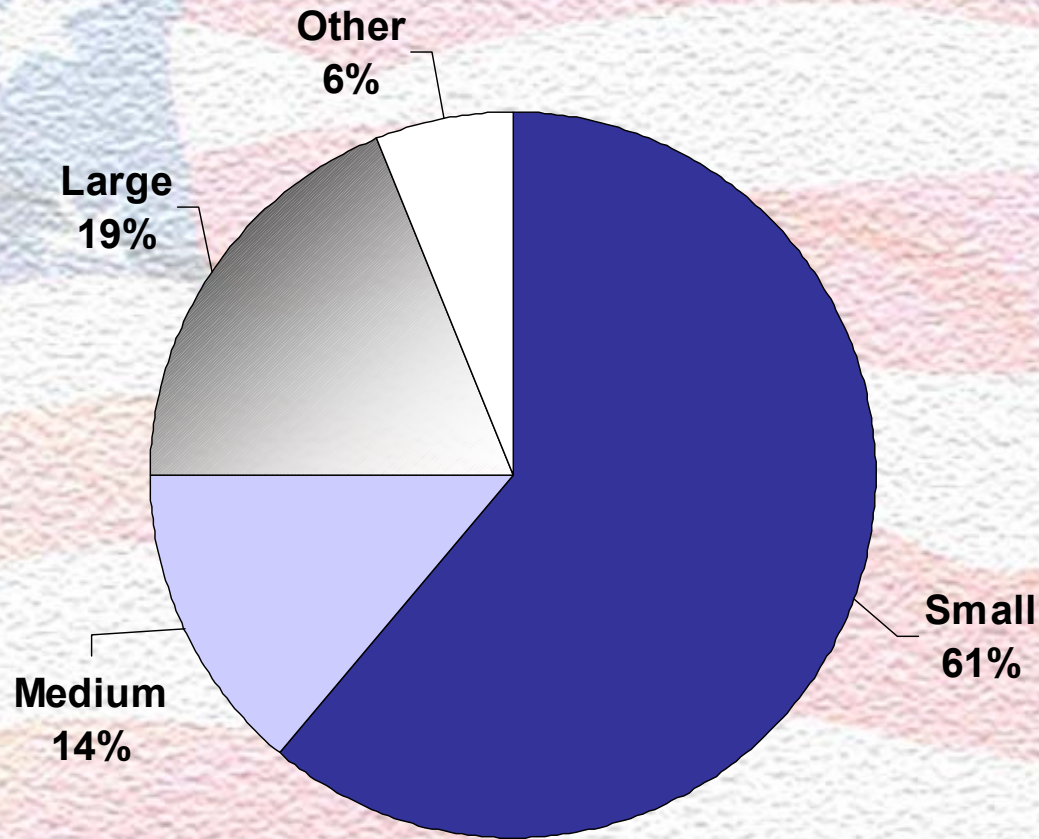
## **581 ATP Awards\***



\*42 Competitions (1990 - September 2001 )



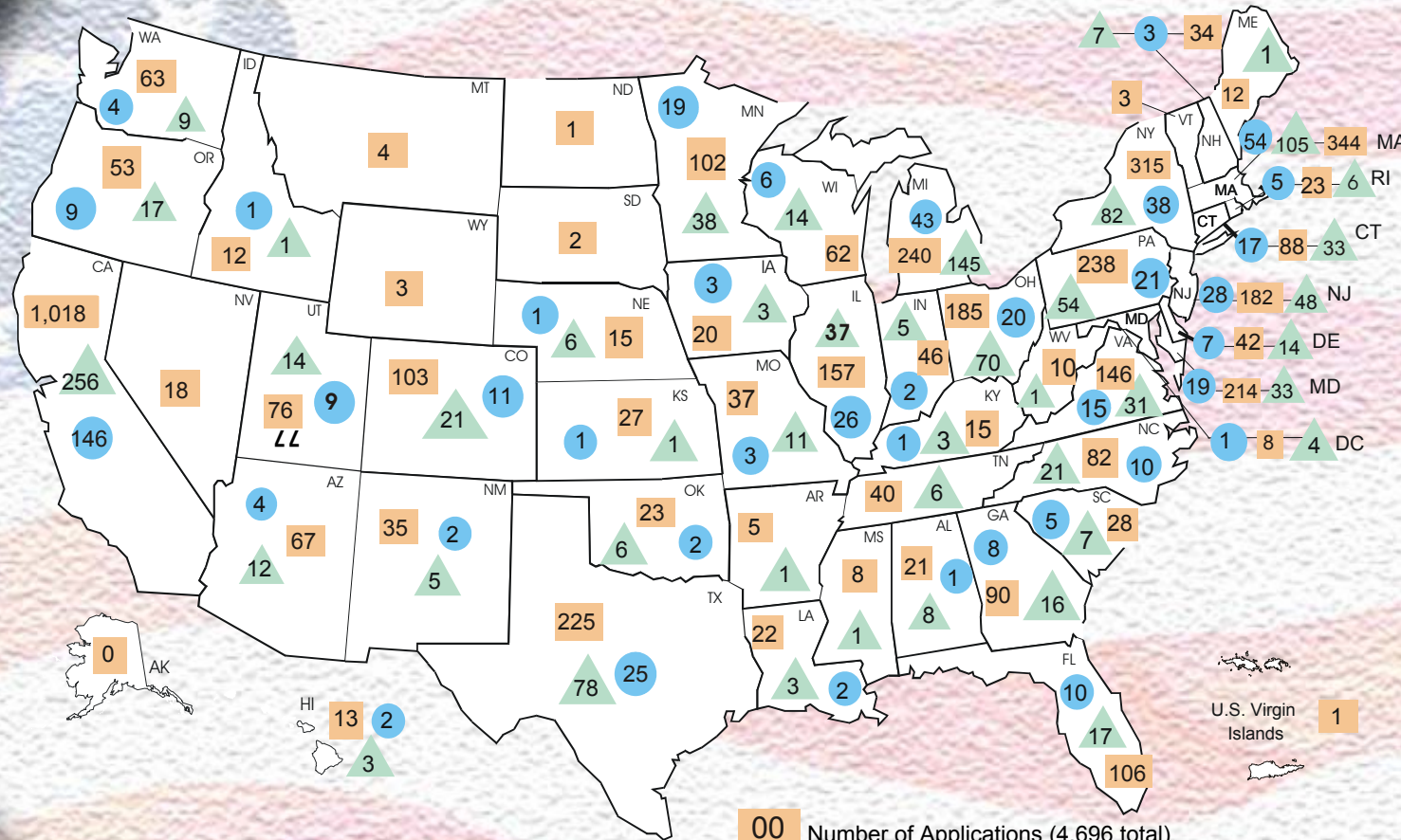
# ***Distribution of Company Size Lead Companies 581 ATP Awards\****



\*42 Competitions (1990 - September 2001 )



# ***ATP Applications, Awards, & Participants by State\****



**\*42 Competitions  
(1990 - September 2001 )**

00 Number of Applications (4,696 total)  
 00 Number of Awards (581 total)  
 00 Number of Participating Organizations (1,250 total)

\* Geographic location is not a consideration in project selection. The ATP has an active outreach program that seeks to increase awareness across the entire nation of the program's opportunities for small, medium, and large businesses and other organizations. To date, ATP has received applications from organizations based in every state, except Alaska, and has provided funding to participating organizations located in 40 states, and the District of Columbia.



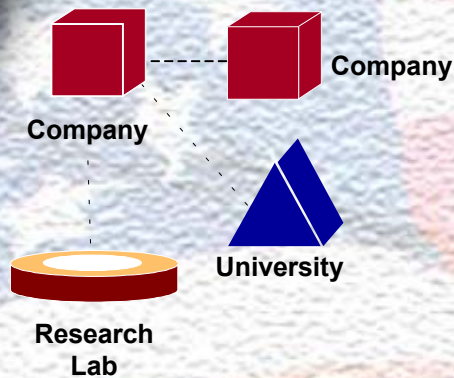
# ***Two Ways to Apply***

## **As a Single Company:**

### **Alone**



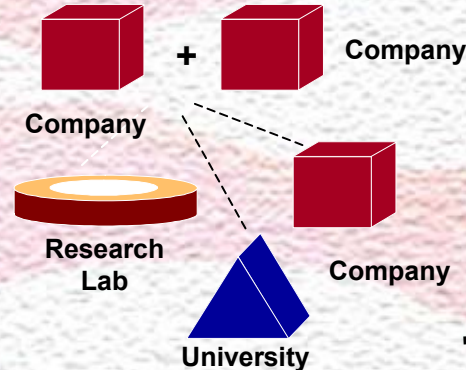
### **With Subcontractors**



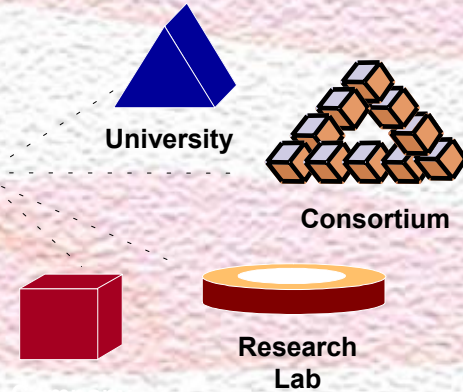
- For-profit company
- 3-year time limit
- \$2M award cap
- Company pays indirect costs
- Large companies cost share at least 60% of total project cost

## **As a Joint Venture:**

### **Formal Alliances**



### **With Subcontractors**



- At least 2 for-profit companies
- 5-year time limit
- No limit on award amount (other than availability of funds)
- Industry share >50% total cost

- ☐ ***ATP encourages teaming arrangements***
- ☐ ***Most projects involve alliances***



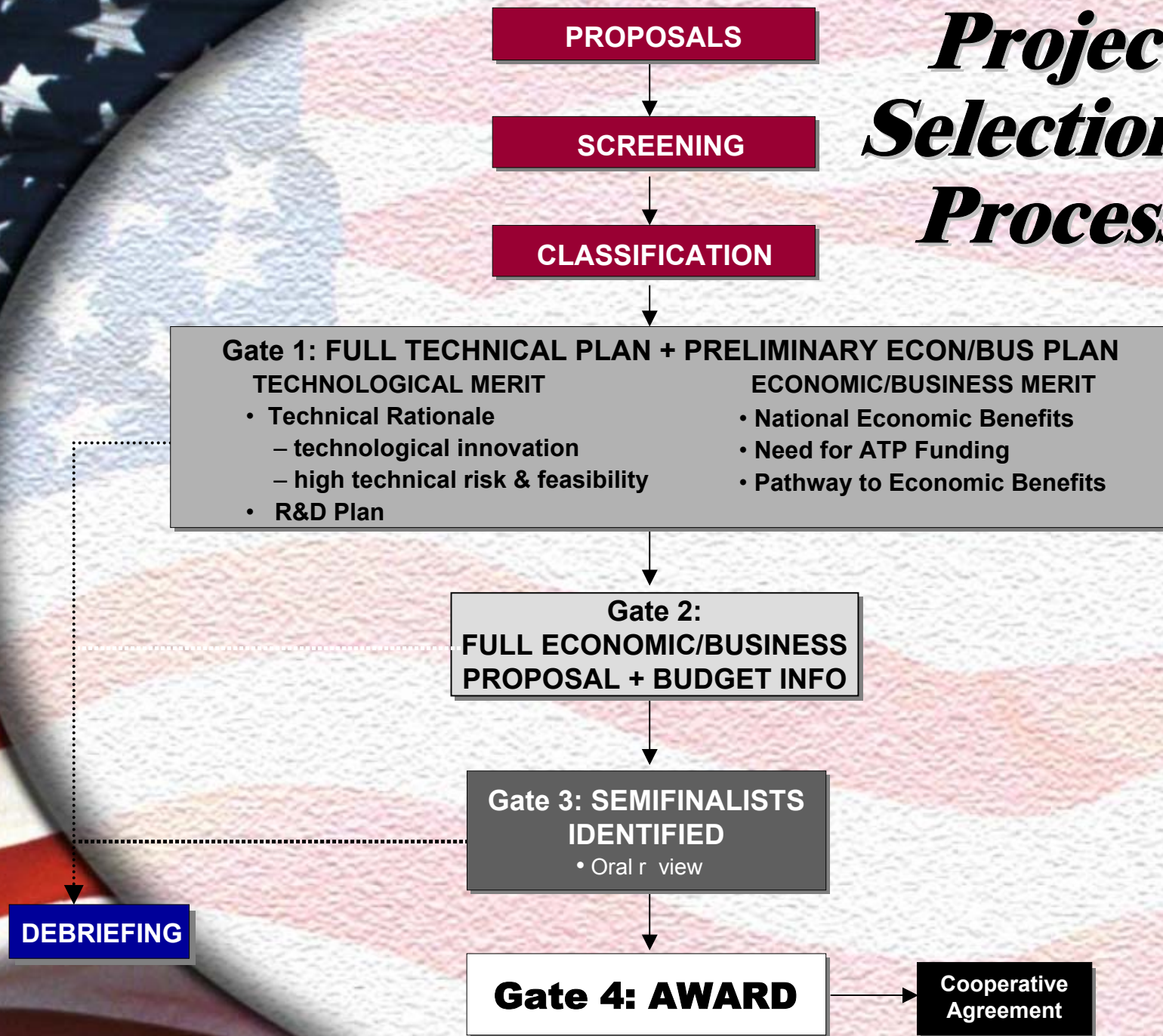
The background of the slide is a close-up, slightly blurred image of the American flag, showing the stars and stripes. The flag is oriented vertically, with the stars in the upper left corner.

# ***Two Major Criteria***

- **Scientific and Technological Merit (50%)**
  - Technical Rationale
    - ✓ **high technical risk & feasibility**
    - ✓ **technological innovation**
  - R&D Plan
- **Potential for Broad-Based Economic Benefits (50%)**
  - National Economic Benefits
  - Need for ATP Funding
  - Pathway to Economic Benefits



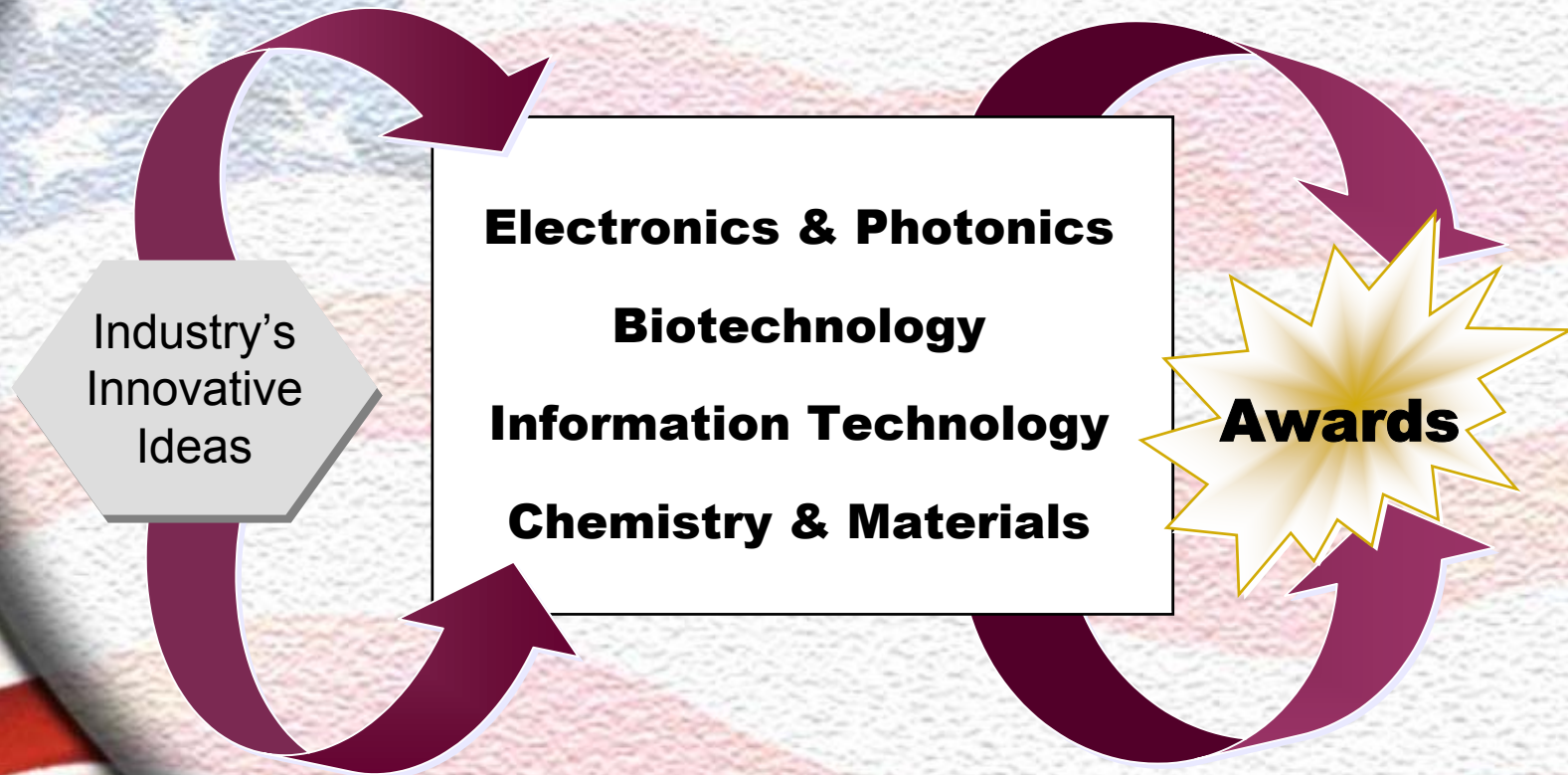
# ***Project Selection Process***





# ***Competition Structure***

## **2002 Technology-Specific Project Selection Committees**





The background of the slide features a stylized American flag. On the left side, there is a circular graphic that resembles a globe or a lens, with a blue field containing white stars and a field of red and white horizontal stripes. The rest of the slide background consists of horizontal stripes in shades of red, white, and light blue.

# ***For Info on ATP and to Join Our Mailing List . . .***

- Call toll-free: 800-ATP-Fund  
(800-287-3863)
- Fax your name and  
address to: 301-926-9524
- Send e-mail to: *atp@nist.gov*
- Visit ATP's website: *www.atp.nist.gov*